• DynamoFL Train personalized machine learning models without collecting sensitive user data.

# Privacy-Enabled Federated Learning

# Federated Learning Workflow



### Privacy-Enabled Use Cases:

Financial fraud detection, credit score prediction, privacy-preserving ad-targeting, EHR and insurance claims

# Next-Generation Personalized AI

**10%** higher accuracy with personalized  $ML^{\dagger}$ 

"Companies that excel at personalization generate 40% more revenue from those activities than average players..."

#### McKinsey & Company



## Personalized ML Use-Cases:

Speech-to-text, intelligent AI assistants, personalized HealthAI, personalized recommendations, etc...

# **Bringing ML to the Edge**

Deploy models with **10**× smaller memory footprint<sup>†</sup>

Run on edge devices with 10 X fewer hardware resources

## **Slash Data Transfer Costs**



## Edge-ML Use Cases:

Fine-tuning computer vision and NLP models on mobile devices, automotive, autonomous vehicles, embedded energy systems, smart-cities

<sup>1</sup>Improvements benchmarked on CIFAR-10 and TinyImageNET dataset with ResNet-18 base model. Similar results obtained for LSTM Next Word Prediction model, Human Activity Recognition neural network on biometric data, and neural collaborative filtering model on Microsoft News Dataset (MIND)